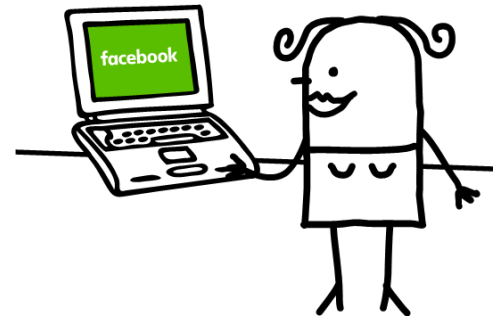


Mykidstime can help connect your brand to parents



Do you need to get the word out to parents about your products or services or events? Do you want Mums to connect with your brand in a trusted way? Do you need leads for your website and mailing list? We can help.

Mykidstime is one of the **most trusted online brands\*** for **parents and kids**. Over time we have established Mykidstime as a reputable source of useful content for parents. Parents trust us.

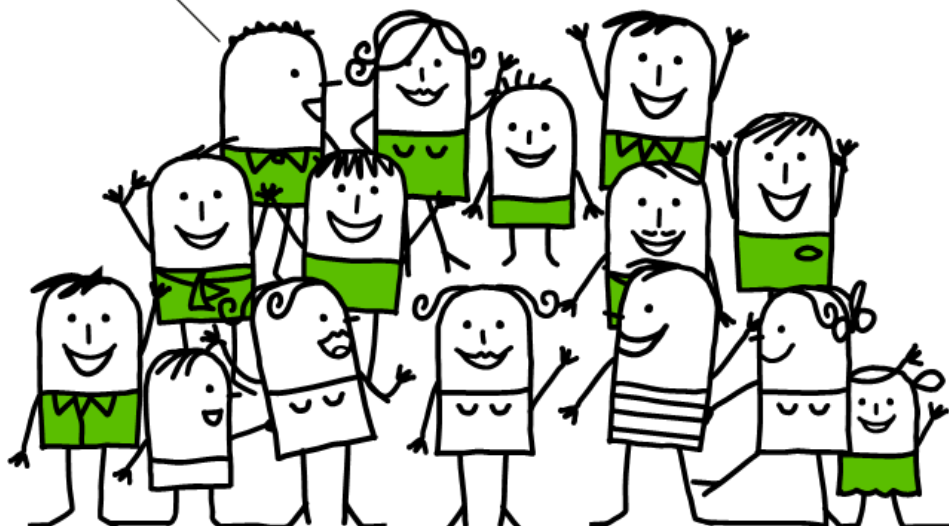
With a highly engaged community of loyal, action-taking parents, we can actively promote your messages to our website visitors, mailing list and social media audience.

\* Based on 2012-8 Userneeds surveys benchmarked against other websites

MyKidsTime connects you with affluent and influential parents, 80% using smart devices, who are looking to create great experiences for their kids, to solve problems in their busy lives, to be entertained or simply inspired.

We can help parents get excited about your brand!

What's everyone so excited about?



## Connecting Parents to Brands

The Mykidstime team can work with you to create tailored packages for your brand, product or service, but if you want an off the shelf option here are 3 typical packages to choose from.

### BRONZE PACKAGE

- We create a blog post about your brand, product or service and place it in the relevant section with links to your website. This can be an evergreen content piece that remains up on our website.
- If your message is relevant to be included on other popular content then we will include it there too.
- Social Media posts Facebook, Instagram & Twitter about your brand, product or service.

COST: €1000 ex VAT

### SILVER PACKAGE

Adding ezine and home page to the mix

- We create a blog post about your brand, product or service and place it in the relevant section with links to your website. This can be an evergreen content piece that remains up on our website.
- Home page feature for your blog post placing your branding in a very visible place.
- A permission mailing highlighting your content and brand to our mailing list.
- Social Media posts Facebook, Instagram & Twitter about your brand, product or service.

COST: €1500 ex VAT

# GOLD PACKAGE

We'll create a bespoke campaign guaranteed to deliver either reach or leads or both depending on what you need.

This will include creating content, connecting you with parents directly, engaging them with your brand, using our channels and our community in an innovative way.

This will deliver excellent results on a platform that parents really connect with and trust.

COST: €2500 ex VAT

We look forward to working with you.

