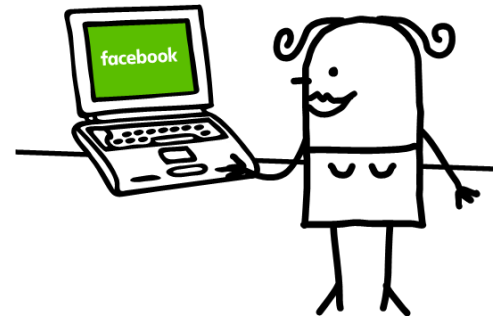


Mykidstime can help connect your brand to parents

Do you need to get the word out to parents about your family accommodation? Do you want Mums to connect with your brand in a trusted way? Do you need leads for your website and mailing list? We can help.



Mykidstime is one of the **most trusted online brands*** for **parents and kids**. Over time we have established Mykidstime as a reputable source of useful content for parents. Parents trust us.

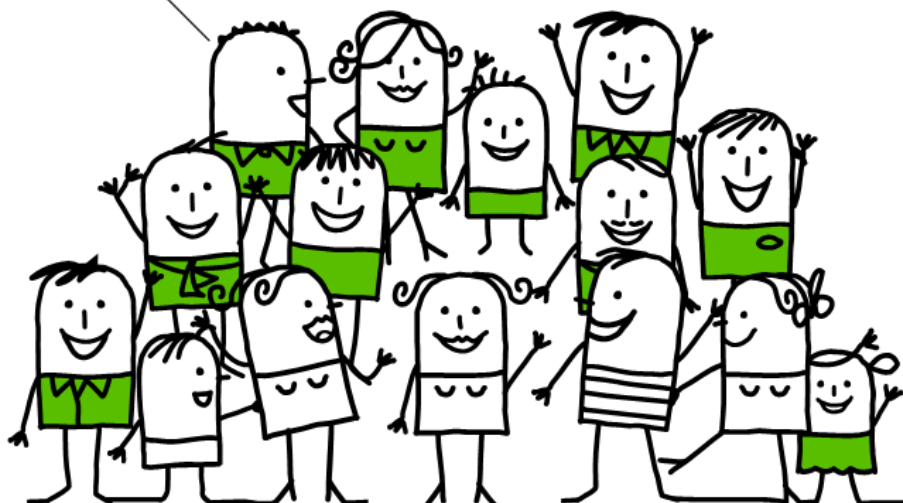
With a highly engaged community of loyal, action-taking parents, we can actively promote your messages to our website visitors, mailing list and social media audience.

* Based on 2012-8 Userneeds surveys benchmarked against other websites

MyKidsTime connects you with affluent and influential parents, 80% using smart devices, who are looking to create great experiences for their kids, to solve problems in their busy lives, to be entertained or simply inspired.

We can help parents get excited about your family accommodation!

What's everyone so excited about?



Connecting Parents to Brands

The Mykidstime team can work with you to create tailored packages for your family accommodation, but if you want an off the shelf option here are some typical packages to choose from.

STARTER PACKAGE

Try our starter pack which includes Placement of your accommodation on one of our popular featured articles "Best Hotels with Pools", "Our Favourite Family Hotels", "Best Self Catering Accommodation", "Best Glamping in Ireland" with image or video, text and outbound link to your booking page. Your listing will stay on for 12 months.

COST: €300 ex VAT

BRONZE PACKAGE

Aims: Increase your website domain authority, brand awareness

- Placement of your accommodation on two of our popular featured articles "Best Hotels with Pools", "Our Favourite Family Hotels", "Best Self Catering Accommodation", "Best Glamping in Ireland" with image or video, text and outbound link to your booking page. Your listing will stay on for 12 months.
- Social media campaign using Facebook, Twitter & Instagram for your Accommodation for one of your family offers e.g. Easter, Summer, Halloween or Christmas

COST: €750 ex VAT

SILVER PACKAGE

Aims: Brand awareness, bring leads, raise your website domain authority

- Blog post about your accommodation placed on our Travel section.
- Placement of your Accommodation on two of our popular featured articles "Best Hotels with Pools", "Our Favourite Family Hotels", "Best Self Catering Accommodation", "Best Glamping in Ireland" with image or video, text and outbound link to your booking page. Your listing will stay on for 12 months.
- Placement on one of our popular annual guides, e.g. "101 Of the Best Ideas for Your Family Vacation in Ireland" or sponsor a unique piece of content relevant to your hotel's location e.g. "Things to do in Dublin for Teenagers & Older Kids". Your listing will stay on for 12 months.
- 1 month branded competition page with entry to question linked to your family offer landing page to drive traffic.
- An ad on a Mykidstime mailing with your family offer message linked to your family offers landing page.
- Social media campaign organic and paid to bring leads to your family offers landing page

COST: €1,250 ex VAT

GOLD PACKAGE

We'll work with you to create 3 tailored campaigns to promote your Accommodation offers to parents using a mix of blog, ezine, social media and competitions to generate emails for your database.

You can choose the timings to suit your marketing plan and seasons. We'll take care of the rest while you sit back, and we will absolutely deliver those quality leads and database.

COST: €1,750 ex VAT including Emails (GDPR compliant)

We look forward to working with you.

The logo for MyKidstime, featuring the word "My" in a small, grey, sans-serif font, followed by "Kidstime" in a large, bold, green, rounded sans-serif font.