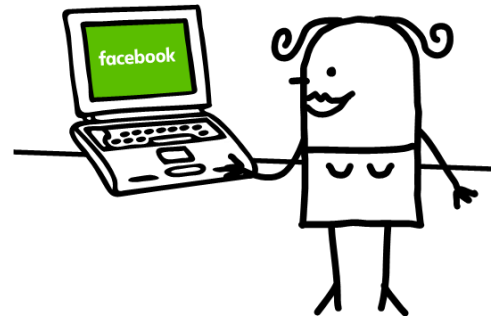


We Can Help Connect You to Parents

Mykidstime is one of the most trusted online brands* for parents and kids. Over time we have established Mykidstime as a reputable source of useful content for parents. Parents trust us.



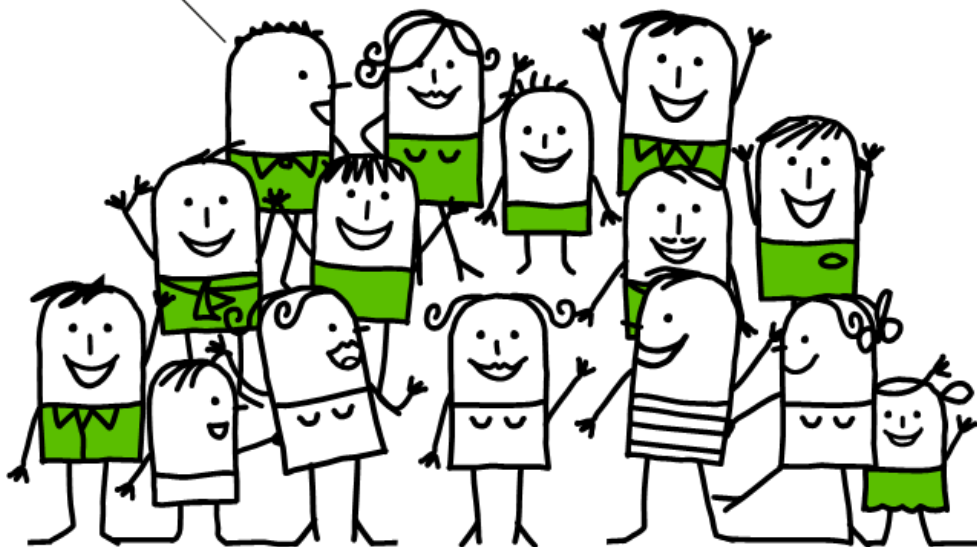
With a highly engaged community of loyal, action-taking parents, we can actively promote campaigns to our website visitors, mailing list and social media audience.

* Based on 2012-8 Userneeds surveys benchmarked against other websites

MyKidsTime connects you with over 650,000 young, affluent and influential parents, 80% using smart devices, who are looking to create great experiences for their kids, to solve problems in their busy lives, to be entertained or simply inspired.

We can help parents get excited about your new brand, product or service!

What's everyone so excited about?



Connecting Parents to Brands

The Mykidstime team can work with you to create tailored packages for you, but if you want an off the shelf option here are some typical packages to choose from.

BRONZE PACKAGE

- We create a blog post about your new brand, product or service in a relevant section on our website. (This will help raise your domain authority)
- 4 x Social media posts for Facebook & Twitter about your blog post
- 1 Instagram Story post

COST: €600 ex VAT

SILVER PACKAGE

- Blog post about your brand, product or service on a relevant section
- Competition to give away product (or service) to drive traffic to your website
- 4 social media posts for Facebook & Twitter about your brand, product or service
- Paid Facebook & Instagram ad to bring parents to your website
- An Instagram Story

COST: €800 ex VAT

GOLD PACKAGE

- Blog post about your brand, product or service on a relevant section
- Sponsored blog post with tips for parents on a relevant section with your brand message, logo, links.
- Competition to give away product (or service) to drive traffic to your website with emails from optins for your marketing
- A permission mailing to our mailing list with content, competition and embedded video.
- Social media posts for Facebook & Twitter about your brand, product or service, as well as your competition and content.
- Paid Facebook & Instagram ad to bring parents to your website
- An Instagram Story and competition

COST: €1,000 ex VAT