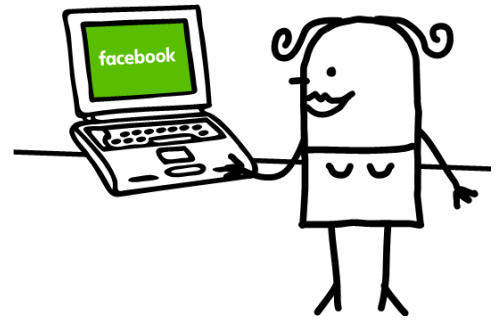


Mykidstime can help connect your event to parents

Do you need to get the word out to parents about your event? Do you want Mums to connect with your brand in a trusted way? Do you need leads for your website and mailing list? We can help.



Mykidstime is one of the **most trusted online brands*** for **parents and kids**. Over time we have established Mykidstime as a reputable source of useful content for parents. Parents trust us.

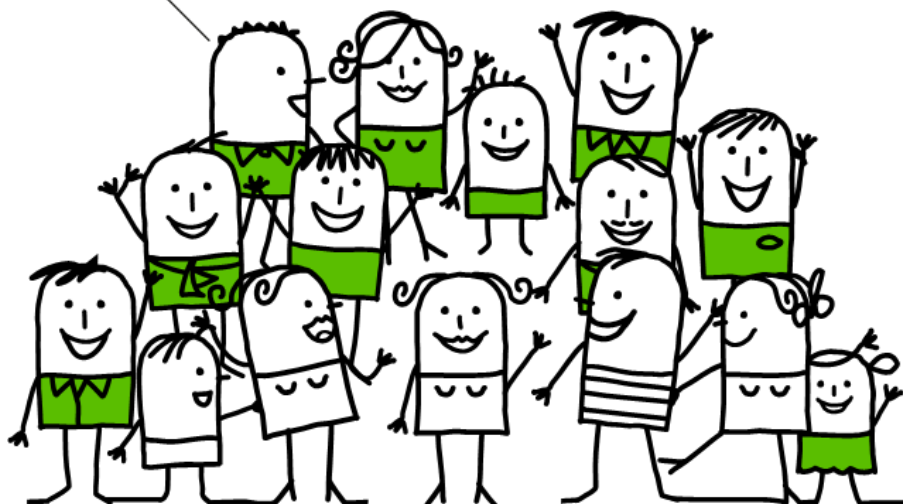
With a highly engaged community of loyal, action-taking parents, we can actively promote your messages to our website visitors, mailing list and social media audience.

* Based on 2012-8 Userneeds surveys benchmarked against other websites

MyKidsTime connects you with affluent and influential parents, 80% using smart devices, who are looking to create great experiences for their kids, to solve problems in their busy lives, to be entertained or simply inspired.

We can help parents get excited about your family event!

What's everyone so excited about?



Connecting Parents to Your Event

The Mykidstime team can work with you to create tailored packages for your event, but if you want an off the shelf option here are some typical packages to choose from.

BRONZE PACKAGE

- Your Event placed on our “What’s on...” monthly updated article
- If the timing works, we will also place your Event on our “What’s On” seasonal features (February Mid-term, Easter, Summer, Halloween & Christmas)

COST: €500 ex VAT

SILVER PACKAGE

- Your Event placed on our “What’s on...” monthly updated article
- If the timing works, we will also place your Event on our “What’s On” seasonal features (February Mid-term, Easter, Summer, Halloween & Christmas)
- Your event placed on 2 of our high performing content features which we promote on our Home page, ezine and social media direct to parents, e.g.
 - 21 Family Festivals and Events this Summer
 - 25 Fun Things to Do with the Kids this Summer
- Prime placement on a relevant Mykidstime events mailing (Easter, Summer, Halloween, Christmas)
- Option of a tickets giveaway
- Facebook and Twitter organic posts for your Event
- Paid Facebook & Instagram ad
- Instagram Story & Newsfeed post

COST: €800 ex VAT

GOLD PACKAGE

- “Inside Scoop” Blog post about your event placed on our Things to Do section with embed video and links.
- Your event placed on a number of relevant content features across our content to maximise views and reach
- We will create a new event related content feature with your event as top placement.
- Home page feature for your event blog post for 1 week, and Things to Do feature for 1 month.
- Dedicated mailing with your event video to our mailing list.
- Competition to give away event tickets or a family break prize for the event. We can give you the emails from entry that opted in for your future events marketing.
- We can arrange for a family to go to your event and write up a review for Mykidstime and a testimonial that you can use for future marketing.
- Organic Facebook & Twitter posts including your promo video as a video post.
- Paid Facebook and Instagram for your event.
- Instagram Story & Newsfeed post about your event.

COST: €1250 ex VAT

We look forward to working with you.

MyKidstime