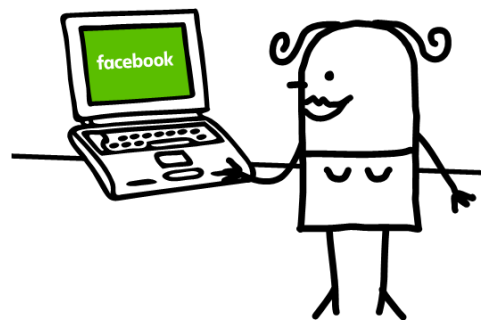


Mykidstime can help connect your brand to parents

Do you need to get the word out to parents about your brand? Do you want Mums to connect with your brand in a trusted way? Do you need leads for your website and mailing list? We can help.



Mykidstime is one of the **most trusted online brands*** for parents and kids. Over time we have established Mykidstime as a reputable source of useful content for parents. Parents trust us.

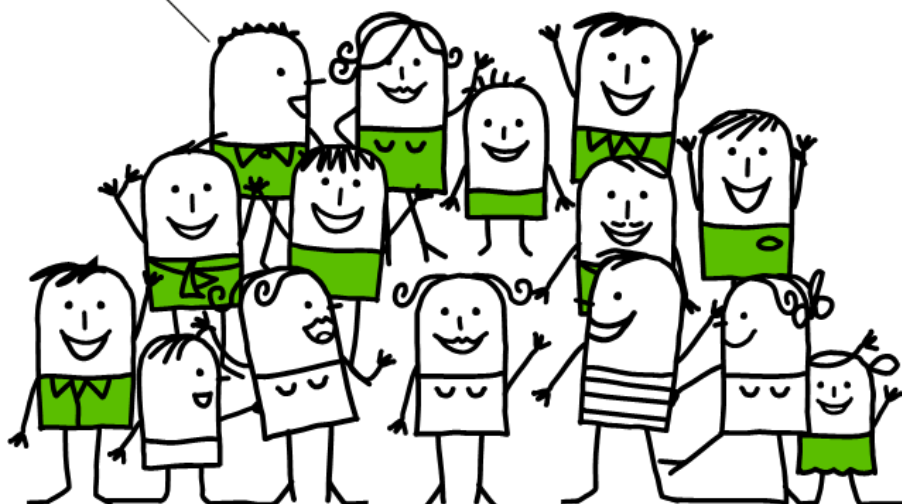
With a highly engaged community of loyal, action-taking parents, we can actively promote your messages to our website visitors, mailing list and social media audience.

* Based on 2012-8 Userneeds surveys benchmarked against other websites

MyKidsTime connects you with affluent and influential parents, 80% using smart devices, who are looking to create great experiences for their kids, to solve problems in their busy lives, to be entertained or simply inspired.

We can help parents get excited about your brand as they get organised for Santa!

What's everyone so excited about?



Mykidstime Ltd. www.mykidstime.com

Registered in Dublin, Ireland. Registered number 433713.

Registered Office address: 24 Oran Glen, Oranmore, Co. Galway

Directors: J. Holtz, M. Davitt, J. Rix

Connecting Parents to Brands

The Mykidstime team can work with you to create tailored packages for you, but if you want an off the shelf option here are our Santa packages to choose from.

BASIC PACKAGE

- Placement on our 50 Magical Santa Places feature (58k page views in 2017)

COST: €400 ex VAT

BRONZE PACKAGE

- Placement on our 50 Magical Santa Places feature
- Minimum 6 social media posts for Facebook & Twitter

COST: €600 ex VAT

SILVER PACKAGE

- Placement on our 50 Magical Santa Places feature
- Ad + editorial on our Best Santa Places Mykidstime mailing
- Minimum 6 social media posts for Facebook & Twitter about your blog post
- Option of competition to give away entry tickets
- Paid Facebook & Instagram ad to bring parents to your website

COST: €800 ex VAT

GOLD PACKAGE

- Top Placement on our 50 Magical Santa Places feature
- Blog post about your Santa Experience in our Things to Do section on our website
- Your blog post featured on our Home page for 1 week
- Your video used in a Facebook campaign to promote your Experience
- Top 3 spot on ad + editorial on Best Santa Places Mykidstime mailing
- Competition to generate emails for your marketing (GDPR compliant we can either run data capture on Mykidstime or send people to your data capture)
- Lots and lots of social media posts for Facebook & Twitter to bring parents to your website
- Paid Facebook & Instagram ad to bring parents to your website
- Facebook Story and Instagram Story to showcase your Santa experience

COST: €1300 ex VAT with emails from entries

We look forward to working with you.

